

Curriculum Map: 8th Grade: Business Matters

Course: PRINCIPLES OF BUSINESS Sub-topic: General

Grade(s): 8

Course Description: In Business Matters, students will learn about a variety of business topics that will help prepare students for business courses that are offered in high school. Students will learn the basics of a variety of business topics through student-driven activities and lessons. Students will be able to apply their knowledge, creativity, critical thinking strategies, and ingenuity to help them become a successful business student.

Course Textbooks, Workbooks, Materials Citations: Moodle and supplemental online resources and activities.

Course Interdisciplinary Connections: Application of writing skills. (English Language Arts)
Accounting based math and calculations. (Mathematics)
Web design and creative exercises. (Arts and Humanities)

Course Notes: See Moodle

Unit: Introduction to Business

Timeline: 1 Weeks

Unit Description: Students will analyze the basic terminology and ideas of American business principles.

Unit Essential Questions: What is business? How does business affect our everyday lives? How can we apply business ideas to become more successful?

Unit Big Ideas: Business Ideas, Business Applications, Business Principles

Unit Materials: Moodle, Syllabus, Business Scavenger Hunt

Unit Assignments: Syllabus Sign-off Sheet, Business Scavenger Hunt

Unit Key Terminology & Definitions : Business, employee, management, profit, nonprofit organization, corporation.

Unit Notes: See Moodle

Topic: Syllabus and Ice Breaker

Minutes for Topic: 45

Core Lesson Description: Course description and expectations will be discussed. Ice breaker activity.

Core Lesson Student Learning Objectives: SWBAT learn the rules.

Core Lesson Essential Questions: What is business?

Core Lesson Big Ideas: Learn the classroom rules and expectations.

Core Lesson Materials: Syllabus

Core Lesson Business, technology, digital information technology, personal finance, entrepreneurship,

Key Terminology & Definitions: marketing.

Core Lesson Notes: See Moodle

Topic: Business Scavenger Hunt

Minutes for Topic: 45

Core Lesson Description: Students will complete a web-based scavenger hunt. Class discussion to review material.

Core Lesson Student Learning Objectives: SWBAT analyze business terminology and apply web-based search functions.

Core Lesson Essential Questions: What are American business practices?
How do businesses manage profits?

Core Lesson Big Ideas: American Businesses, Corporate Profit, Web Technologies

Core Lesson Materials: Moodle, Business Scavenger Hunt

Core Lesson Key Terminology & Definitions: Corporation, profit, nonprofit organization

Core Lesson Notes: See Moodle

Unit: Digital Information Technology

Timeline: 2 Weeks

Unit Description: Students will learn about: email, file organization, web-based software, trusted news and sources, information technology.

Unit Essential Questions: How do you format an email?
How do you organize files in Google Drive?
What are some ways we can differentiate between reliable and unreliable news sources?

Unit Big Ideas: Email, file organization, web-based software, trusted news and sources, information technology.

Unit Materials: Moodle, Gmail, Google Drive, iCivics, Newsfeed Defenders WS.

Unit Assignments: Email Activity, File Organization Activity, Newsfeed Defenders WS

Unit Key Terminology & Definitions : Email, file organization, Google Drive, Gmail, newsfeed, reliable news

Unit Notes: See Moodle

Topic: Email Activity

Minutes for Topic: 45

Core Lesson Description: Students will utilize the setting in Gmail and properly format their emails. Students will practice sending emails to the teacher and a classmate.

Core Lesson Student SWBAT apply email formatting features to send emails.

Learning Objectives:

Core Lesson Essential Questions:

How do you add a signature to your email?
What other settings allow you to personalize your email?

Core Lesson Big Ideas:

Email formatting, email signature, sending email, inbox management

Core Lesson Materials:

Moodle, Gmail, Email Activity Direction Sheet

Core Lesson Key Terminology & Definitions:

Email, Gmail, signature, inbox management

Core Lesson Notes:

See Moodle

Topic: Newsfeed Defenders

Minutes for Topic: 90

Core Lesson Description:

Day 1) Students will go to [icivics.com](https://www.icivics.com) and play the Newsfeed Defenders game. After the class finishes playing the game, a class discussion will be had to evaluate student knowledge.

Core Lesson Student Learning Objectives:

SWBAT analyze news sources and differentiate between reliable and unreliable sources.
SWBAT apply news source knowledge and correct unreliable sources to fix them.

Core Lesson Essential Questions:

What does a reliable news source look like?
What does an unreliable news source look like?

Core Lesson Big Ideas:

Newsfeeds, reliable vs. unreliable news sources, textual and graphics analysis

Core Lesson Materials:

Moodle, iCivics, Newsfeed Defenders WS

Core Lesson Key Terminology & Definitions:

Newsfeed, reliable, unreliable, news source

Core Lesson Notes:

See Moodle

Topic: File Organization

Minutes for Topic: 45

Core Lesson Description:

Students will use Google Drive to transfer files into their drives and create a folder with five subfolders for each class. Students will then add files to their subfolders and practice sharing their new folder with the teacher.

Core Lesson Student Learning Objectives:

SWBAT transfer files and create new folders.
SWBAT organize and file documents to create a neater workspace.

Core Lesson Essential Questions:

How can you create a folder in Google Drive?
How do you upload files in Google Drive?

How do you share documents in Google Drive?

**Core Lesson
Big Ideas:** File Organization, Sharing Documents

**Core Lesson
Materials:** Moodle, Google Drive, Organizing Files in Drive Direction Sheet

**Core Lesson
Key
Terminology &
Definitions:** Google Drive, file folder, upload, document

**Core Lesson
Notes:** See Moodle

Topic:

Unit: Personal Finance

Timeline: 3 Weeks

**Unit
Description:** Students will: practice basic accounting, evaluate money and spending habits, practice money management and investing.

**Unit Essential
Questions:** How does one track their expenses?

How can a person manage his/her spending habits?

What are the parts of a check?

Unit Big Ideas: Accounting, evaluating currency, money management, check writing, investing.

Unit Materials: Moodle, Intro to Financial Literacy Activity, Money Guide for Teenagers WS, Check Practice WS, Money Videos, Personal Finance Quiz

**Unit
Assignments:** Intro to Financial Literacy Activity, Money Guide for Teenagers WS, Check Practice WS, Personal Finance Quiz

**Unit Key
Terminology &
Definitions :** Accounting, currency, money management, investment, check.

Unit Notes: See Moodle

Topic: Intro to Personal Finance Activity

Minutes for Topic: 45

Topic: Money Guide for Teenagers WS

Minutes for Topic: 90

Topic: How to Write a Check Activity

Minutes for Topic: 45

Topic: The Rat Race

Minutes for Topic: 45

Topic: Personal Finance Quiz

Minutes for Topic: 45

Unit: Design

Topic: Basic Computer Programming

Minutes for Topic: 45

Topic: Basic Video Game Design

Minutes for Topic: 45

Topic: Logo Design

Minutes for Topic: 90

Unit: Entrepreneurship

Topic: Starting a Business Intro

Minutes for Topic: 45

Topic: Shark Tank

Minutes for Topic: 180

Unit: Marketing

Topic: Marketing Mix

Minutes for Topic: 45