

Curriculum Map: Futures 8

Course: Vocational Skills Sub-topic: Vocational

Grade(s): 8

Course Description: In 8th grade Futures students learn about entrepreneurship and the components of a business plan. They will research college and career readiness programs, and explore STEM careers.

Unit: Entrepreneurship

Unit Description: 8th grade introduction to entrepreneurship.

Unit Essential Questions: What is an entrepreneur?
What are the basic components of a business plan and how are they used?

Unit Big Ideas:

Entrepreneur Quick Search: Students will research an entrepreneur (from a curated list of entrepreneurs).

Learning from Entrepreneurs on Smart Futures: Activity #4.

Students design a product (a shoe).

Students identify their target market, determine a price, create a marketing strategy and elevator pitch for their product.

Students create a prototype of their shoe using the Everfi program.

Unit Materials:

Class Handouts

Smart Futures

Moodle

Everfi

Shark Tank Episode

Unit

Assignments: Entrepreneur Quick Search: Students will research an entrepreneur (from a curated list of entrepreneurs).
Learning from Entrepreneurs on Smart Futures: Activity #4.
Entrepreneurship vocabulary with activities.
Shark Tank activity: Students identify components of the product and some challenges, if any.
Students design a product (a shoe).
Students develop an elevator pitch for their product.
Students create a prototype of their shoe using the Everfi program.

Unit Key

Terminology & Definitions : Entrepreneur
Internal Entrepreneur / External Entrepreneur
Target Market/Target Audience
Marketing Plan
Financial Plan

Indirect Competitor

Room and Board

Field of Study

This Curriculum Map Unit has no Topics to display

Unit: Exploring STEM Careers

Unit Description: 8th grade introduction to STEM careers.

Unit Essential Questions: How do I use STEM in a variety of technical careers?
What is it like to work in this particular career?

Unit Big Ideas:
Using STEM in a manufacturing facility.
Using STEM in a game development studio.
Using STEM in a sports arena.
Using STEM in a medical facility.
Using STEM in a transportation facility.
Using STEM in a sound studio.

Unit Materials:
Everfi program
Class handouts

Unit Assignments: Everfi assignments 1 through 5 (depending on time).

Unit Key Terminology & Definitions : Key terms will be used in each unit in reference to each particular job.

This Curriculum Map Unit has no Topics to display