

Curriculum Map: Yearbook & Media Journalism

Course: YEARBOOK/JOURNALISM Sub-topic: Journalism

Grade(s): 9 to 12

Unit: Photography

Topic: Types of Photographs

Topic: Photographing Events

Topic: Organizing & Uploading Coverage Photos

Unit: Journalistic Writing

Topic: Headline Writing

Topic: Caption Writing

Topic: News Reporting

Topic: Press Release Writing

Topic: Writing Yearbook Copy

Topic: Feature Writing

Topic: Editorial & Column Writing

Unit: Graphic Design

Topic: Basic Design Elements

Topic: Designing a Yearbook Spread

Unit: Business & Advertising

Topic: Selling Yearbook Advertisements

Topic: Designing Yearbook Ads

Topic: Advertising for Yearbook Sales

Unit: Using Yearbook Avenue

Topic: Uploading Photos

Topic: Designing Templates

Topic: Navigating the Site

Unit: Creating the Yearbook

This Curriculum Map Unit has no Topics to display